

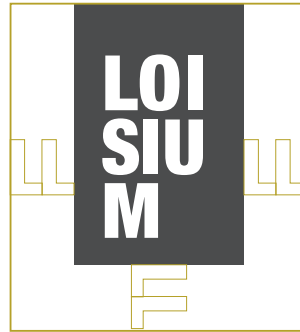
LOI
SIU
M

LOISIUM LOGO

HOW TO USE

Logo protective zone

- Separate logo from elements.
- Space requirement on all sides: 2x the width of the letter „L“ of the logo. It should never be smaller. (except upper edge)



Logo placement

- Always position the logo edge-dropping to the upper edge.



The top logo commandments

- Never recolour the logo. (only 85% black)
- Do not create new compositions.
- Do not rotate.

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